



**I. COURSE DESCRIPTION:**

This course helps to further develop students' reading, writing, listening, and speaking skills required for various apprenticeship and certificate programs. It includes more advanced skills in reading and writing technical documents as well as preparation for job search and employment interviews. The principles of writing are taught through the writing process.

**II. LEARNING OUTCOMES AND ELEMENTS OF THE PERFORMANCE:****A. Learning Outcomes:**

1. Plan, develop, and write clear, concise, and accurate technical documents (memo reports, proposals, and summaries).
2. Prepare for employment interviews.
3. Give a well-organized, coherent, and effective oral presentation.
4. Produce accurate, college-level documents.
5. Critique and edit work recognizing quality of communication.

**B. Learning Outcomes and Elements of the Performance:**

Upon successful completion of this course, students will demonstrate the ability to:

1. Plan, develop, and write clear, concise, and accurate technical documents (memo reports, technical descriptions, proposals, and summaries).

**Potential elements of the performance:**

- Employ the writing process to produce written documents
  - Plan and organize communications according to the purpose and audience
  - Choose and produce the format (memo report, technical description, proposal, summary, etc.) appropriate to the purpose
  - Incorporate content that is meaningful and necessary
  - Use language and style suitable to the audience and purpose
  - Employ the six C's (conciseness, clarity, cohesiveness, correctness, completeness, and courtesy) in all written submissions
  - Ensure that the documents are free from mechanical errors, using appropriate software tools
  - Evaluate communications and adjust for any errors in content, structure, style, and mechanics
2. Prepare for employment interviews.

**Potential elements of the performance:**

- Define basic types of job-hunting strategies
- Define the hidden job market
- Demonstrate the knowledge of preparing for an interview
- Demonstrate the knowledge of performing in an interview
- Demonstrate the knowledge of answering commonly asked job-interview questions

**II. LEARNING OUTCOMES AND ELEMENTS OF THE PERFORMANCE:  
(continued)**

3. Give a well-organized, coherent, and effective oral presentation.

**Potential elements of the performance:**

- Understand how speaking and writing differ
- Understand the purposes of oral communication (entertain, persuade, inform)
- Identify the nature of the information required
- Investigate sources and gather information
- Employ a variety of techniques to organize the presentation information
- Cite and document all sources using an acceptable format (APA; MLA)
- Use visuals to enhance the presentation
- Employ effective delivery techniques
- Evaluate the processes used and the effectiveness of the communication

4. Produce accurate, college-level documents.

**Potential elements of the performance:**

- Produce material through technological means, that conforms to the conventions of the chosen format
- Ensure that the material is free from mechanical errors, using appropriate software tools
- Enhance the production of materials through computer applications
- Evaluate communications and adjust for any errors in content, structure, style, and mechanics

5. Critique and edit work recognizing quality of communication.

**Potential elements of the performance:**

- Evaluate the effectiveness of the communication produced
- Edit and revise the content
- Recognize and correct English usage
- Respond to oral or written feedback
- Employ software to enhance writing

**III. TOPICS:**

Note: These topics sometimes overlap several areas of skill development and are not necessarily intended to be explored in isolated learning units or in the order below.

1. Mechanics – grammar
2. Short reports
3. Resume and cover letter (review)
4. Employment interviews
5. Proposals
6. Oral presentation

**IV. REQUIRED RESOURCES / TEXTS / MATERIALS:**

1. *Workplace Communications: The Basics* (4th ed). George J. Searles, Pearson Longman Publishers
2. The Language and Communication Guidelines (provided)

**V. EVALUATION PROCESS / GRADING SYSTEM:****MAJOR ASSIGNMENTS AND TESTING:**

(Refer also to the Language and Communication Guidelines)

The professor will announce which of the following will be completed in class under test conditions (minimum of 20%):

Mechanics	<b>10%</b>
Short reports/Technical description	<b>25%</b>
Employment interviews	<b>20%</b>
Proposal	<b>20%</b>
Resume	<b>5%</b>
Cover letter	<b>5%</b>
Oral presentations	<b>15%</b>
<b>TOTAL</b>	<b>100%</b>

**Notes:**

1. All submissions must be the student's individual work. Collaboration is not permitted unless requested and approved in advance by the professor.
2. Professors will deduct marks for editing errors in final submissions.
3. The professor reserves the right to adjust the course delivery as he/she deems necessary to meet the needs of students.
4. Marking schemes for essays and other assignments will vary from professor to professor and from assignment to assignment. This flexibility recognizes that professors need to vary their approaches as they assist students with differing levels of competence to meet the learning outcomes of the course and to respond to program area needs.

**V. EVALUATION PROCESS / GRADING SYSTEM (continued):****METHOD OF ASSESSMENT (GRADING METHOD):**

The following semester grades will be assigned to students:

<u>Grade</u>	<u>Definition</u>	<u>Grade Point Equivalent</u>
A+	90 – 100%	4.00
A	80 – 89%	
B	70 - 79%	3.00
C	60 - 69%	2.00
D	50 – 59%	1.00
F (Fail)	49% and below	0.00
CR (Credit)	Credit for diploma requirements has been awarded.	
S	Satisfactory achievement in field /clinical placement or non-graded subject area.	
U	Unsatisfactory achievement in field/clinical placement or non-graded subject area.	
X	A temporary grade limited to situations with extenuating circumstances giving a student additional time to complete the requirements for a course.	
NR	Grade not reported to Registrar's office.	
W	Student has withdrawn from the course without academic penalty.	

**Note:** For such reasons as program certification or program articulation, certain courses require minimums of greater than 50% and/or have mandatory components to achieve a passing grade.

It is also important to note, that the minimum overall GPA required in order to graduate from a Sault College program remains 2.0.

**TIME FRAME**

Practical Communication II CMM151-2 involves two periods per week for the semester, including a minimum of one hour in a computer lab. Students are expected to attend and to participate in class activities.

**VI. SPECIAL NOTES:**Attendance:

Sault College is committed to student success. There is a direct correlation between academic performance and class attendance; therefore, for the benefit of all its constituents, all students are encouraged to attend all of their scheduled learning and evaluation sessions. This implies arriving on time and remaining for the duration of the scheduled session.

**VII. COURSE OUTLINE ADDENDUM:**

The provisions contained in the addendum are located on the student portal. Students are responsible for becoming familiar with this information. Go to <https://mysaultcollege.ca>